

<b>SILVER SPOKES CYCLING CLUB</b>	<b>Revision 1</b>
<b>SOCIAL MEDIA POLICY</b>	<b>April 2022</b>

## **1. Definitions**

“SSCC” – The Silver Spokes Cycling Club

“Member” – An individual who has chosen to join the SSCC and has fully paid the annual fee

“Directors” – Those Members who have been elected or appointed to the Board of Directors for the current calendar year in accordance with the relevant provisions of By Law No. 4

“Administrators” – Individuals on the SSCC Board of Directors that are assigned the authority to govern the SSCC Facebook page

## **2. Introduction**

The SSCC Social Media Policy currently applies to the following platforms:

- a) The Silver Spokes Cycling Club 1939 Facebook page:  
<https://www.facebook.com/groups/1130012570410866>
- b) The Silver Spokes Cycling Instagram account: silver\_spokes\_cycling\_

This Facebook page is a private group for current members of the SSCC only. Posting on this page is a privilege of having a membership with the SSCC.

The Instagram account is moderated and maintained by an appointed member of the Board. The content provided is for information purposes only.

## **3. Governance**

The Facebook page and Instagram account are governed by Administrators representing the SSCC Board of Directors. The Administrators have the responsibility to manage both the membership and the content of the SSCC Facebook page and Instagram account.

## **4. Eligibility**

Only current Members in good standing are eligible to post on the group Facebook page. For the purposes of the Facebook page, members are considered to be current:

- a. From the time they are initially registered as a Member of the SSCC until Dec 31 of the same year.
- b. If they have not had their “privilege to post” removed as defined per Section 11 below.

## **5. Eligibility Period**

SSCC Membership registration is available from January 1st until the December 31st.

The SSCC’s Facebook page will only accept new Members once they have formally signed up with the SSCC.

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## **6. Eligibility Duration**

At the time one becomes a Member, they are on the SSCC's contact list, and thus eligible for the Facebook page.

Previous years' Members who have signed up will automatically remain on the SSCC's Facebook page unless they have unsubscribed themselves.

If an unsubscribed Member wishes to be placed back on the Facebook page they must contact the Facebook Administrator.

## **7. Purpose of the Social Media Platforms**

The Facebook page is provided for the convenience of SSCC Members and posts should be confined to matters relating to cycling or the SSCC.

The Instagram account is intended to assist in publicizing SSCC activities to both club members and others within the community who may be interested in cycling.

## **8. Prohibited Content**

The Facebook page and Instagram account are not to be used for advertising, sales, or promotion of products, services or non-club events unless approved by the SSCC Board of Directors.

## **9. Content**

Anything posted on the Facebook page or Instagram account, including comments, is subject to the SSCC's Code of Conduct Policy.

## **10. Removal of content**

The Administrators reserve the right to delete any post or comment they consider to be in violation of Sections 7,8 or 9 of this policy.

## **11. Removal of Members' Facebook Privileges**

Repeated infractions of Sections 7,8 or 9 may result in the Members' losing the privilege to post on the SSCC's Facebook page.

The duration of the removal will be for the remainder of the cycling club season and until the next year the Member signs up with the SSCC.

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## **12. Appeal**

Members may appeal the decision to remove Facebook privileges in accordance with the Complaint Review and Resolution Policy.